

Trade marks, patents, protecting against counterfeit product

At MOLTENO our intellectual property is extremely important to us. Our name and trade marks are synonymous with ground breaking research and development and high-quality products. We need to protect our precious trade marks and patents.

Proper use of trade marks

1. The ® symbol should be used after the following trade marks wherever possible and always after the first use on a page: **Molteno®**, **Molteno3®**, **M-Sphere®** and **MoaBone®**.
2. Our most commonly used trade marks are **Molteno**, **Molteno3**, **M-Sphere** and **MoaBone** (our trade marks). We may use others.
3. When using our trade marks, make sure that the words are all in title case, upper case, italicised or bold. Use the trade mark in the same way, all of the time.
4. Our trade marks must be used as adjectives. For example:
“The **Molteno3** is suitable for severe glaucoma” is incorrect usage.
“The **Molteno3** glaucoma implant is suitable for severe glaucoma” is correct usage.
5. Do not use plural or possessive forms of our trade marks. For example:
“**Moltenos** are suitable for severe glaucoma” is incorrect.
“**Molteno** glaucoma implants are suitable for severe glaucoma” is correct.
“**Molteno’s**” is incorrect.
6. Use only artwork approved by us when using any of our logos.
7. Include an attribution of our ownership of the trade marks in any advertising, documentation, marketing collateral or on your website as follows:
“**Molteno®**, **Molteno3®**, **M-Sphere®** and **MoaBone®** are the registered trade marks of Anthony Molteno”.
8. Do not use or register any of our trade marks (including logos, symbols, icons, or any potentially confusing variation) as part of your company name, trade name, product name, service name, or domain name.
9. Do not put your company name, trade marks, service marks, or product names next to, or combine them with our product names.
10. Do not use our trade marks more prominently than your product, service or company name. You should maintain a visual distinction between your company and product name and any of our trade marks.

11. Do not create or use any logos that include any of our trade marks unless your use is agreed by us.

Patent marking

12. Include a reference to our patents in any advertising, documentation, marketing collateral or on your website. Contact us for the appropriate patents and patent numbers for your territory.

General

1. Only sell our products in the original packaging as supplied by us.
2. Before printing or releasing any flyers, brochures, advertising, promotional material (including for websites) please send us copies for checking.
3. Immediately report to us any instances of intellectual property infringement, similar names or trade marks being used in the market for similar products or any look-alike or counterfeit product (fake product).
4. MOLTENO Ophthalmic is the ONLY manufacturer in the world of **Molteno** and **Molteno3** glaucoma implants, **M-sphere** hydroxyapatite intraorbital implants and **MoaBone** surgical implants. Our first responsibility is to the patients and surgeons who use our products. Counterfeit and look-alike medical devices have become more prevalent and pose a very real and potentially serious threat to health. Because MOLTENO Ophthalmic did not manufacture them, we cannot confirm the performance, mechanical properties, biocompatibility or sterility of counterfeit products. Be alert for such product in the market and report it immediately to us. Evidence of such product (actual product, packaging, advertising and other material) is useful to us and the regulatory authorities.
5. Assist us by executing any documents, and providing information and assistance in maintaining and protecting our intellectual property, if requested.
6. Do not grant any rights to third parties to use any of our intellectual property.
7. Protect and promote the interest, goodwill and reputation of Anthony Molteno and MOLTENO Ophthalmic Limited and our intellectual property.